PROGRAM
INTERNATIONAL SYMPOSIUM ON AUDIT RESEARCH 2009

Friday, June 26

8.00 - 9.00 am **Registration**

9.00 - 9.15 am **Opening**
Céramique 1 / 2 Roger Meuwissen (Maastricht University) & Ted Mock (University of California)

9.15 - 11.00 am **Plenary Session: (Convergence of) International Auditing Regulation**
Céramique 1 / 2

Chair: Steven Maijoor (Maastricht University/The Netherlands Authority of Financial Markets)

Speakers:
Arnold Schilder (International Auditing and Assurance Standards Board)
Pierre Delsaux (European Commission)
Peter Eimers (PricewaterhouseCoopers)

11.00 - 11.30 am **Break**

11.30 - 12.45 pm **Plenary Session: Audit Markets**
Céramique 1 / 2

Chair: Bob Roussey (University of Southern California)

INTERNAL AUDIT OUTSOURCING AND THE RISK OF MISLEADING OR FRAUDULENT FINANCIAL REPORTING: DID SARBANES-OXLEY GET IT WRONG?
Douglas F. Prawitt, Brigham Young University; Nathan Y. Sharp, Texas A&M University; David A. Wood, Brigham Young University/Indiana University

AUDITORS AND THE INTERNET IPO 'BUBBLE'
Andrew J. Leone, University of Miami; Sarah Rice, University of Connecticut; Joseph P. Weber, Massachusetts Institute of Technology; Michael Willenborg, University of Connecticut

Discussant: Ann Vanstraelen (Maastricht University)

12.45 - 2.00 pm **Lunch**

2.00 – 3.45 pm **Plenary Session: Measurement of Audit Quality**
Céramique 1 / 2

Chair: Roger Simnett (University of New South Wales)

Speakers:
Martin Baumann (Public Company Accounting Oversight Board)
Jere Francis (University of Missouri)
Paul George (Financial Reporting Council)

3.45 - 4.15 pm **Break**

4.15 - 5.45 pm **Concurrent Sessions**

Céramique 1 / 2 **Session 1: Auditor Reporting Behavior, Audit Fees and Liability**

Chair: David Hay (University of Auckland)

INTERNATIONAL CONSISTENCY IN AUDIT REPORTING BEHAVIOUR: EVIDENCE FROM GOING CONCERN MODIFICATIONS
Per Christen Trønnes, Elizabeth Carson, Roger Simnett, University of New South Wales

AN EMPIRICAL EXAMINATION OF AUDITOR LIABILITY CAP COMPANIES
James H. Irving, College of William and Mary; Jeff L. Payne, University of Kentucky; Paul L. Walker, University of Virginia

HOW DO AUDITORS VIEW MANAGERS' DISCLOSURE STRATEGY? THE EFFECT OF EARNINGS GUIDANCE ON AUDIT FEES
Gopal V. Krishnan, Lehigh University; Mikhail Pevzner, Partha Sengupta, George Mason University

Céramique 3 **Session 2: Audit Judgment and Decision Making**

Chair: Ken Trotman (University of New South Wales)

CASCADING CONTRAST EFFECTS DURING AUDITOR RISK ASSESSMENTS: A SENSEMAKING DIAGNOSIS AND REMEDIAL INTERVENTION
Natalia Kotchetova University of Waterloo; Ed O'Donnell, University of Kansas; Alan Webb, University of Waterloo

COGNITIVE EFFECTS OF DECOMPOSITION ON FRAUD-RISK ASSESSMENTS
Michael Favere-Marchesi, Simon Fraser University

DISCLOSING CONFLICTS OF INTEREST – DO EXPERIENCE AND REPUTATION MATTER?
Christopher Koch, University of Mannheim; Carsten Schmidt, University of Mannheim/National Research Centre on Decision-Making and Economic Modeling

Bordeaux **Session 3: New Perspectives on Continuous Assurance**

Chair: Eddy Vaassen (Maastricht University) and Hans Verkruijsse (Ernst & Young)

Michael Alles, Rutgers University – KPMG Continuous Assurance project
Rod Brennan, Siemens – Continuous Assurance at Siemens
Yong Bum Kim, Rutgers University – Insurance Company Project
Miklos Vasarhelyi, Rutgers University – Unibanco Transitory Account project

7.00 pm **Dinner at Château Neercanne (Buses leave Crowne Plaza Hotel at 6.45 pm)**

8.30 - 9.20 am **Roundtable Session**
Bordeaux

Table 1: Audit Judgment

Chair: Hun-Tong Tan (Nanyang Technological University)

MODERATED-MEDIATION EFFECT OF INDIVIDUAL PSYCHOLOGICAL DIFFERENCES ON AUDIT TASK PERFORMANCE: FROM THE PERSPECTIVE OF SOCIAL COGNITIVE THEORY
Zuraidah Mohd-Sanusi, Universiti Teknologi MARA; Takiah Mohd Iskandar, Universiti Kebangsaan Malaysia; Norman Mohd Saleh, Universiti Kebangsaan Malaysia

ENHANCING AUDITORS' JUDGMENT THROUGH MOTIVATIONAL FACTORS
Takiah Iskandar, Universiti Kebangsaan Malaysia; Ria Nelly Sari, Universitas Riau; Zuraidah Mohd-Sanusi, Universiti Teknologi; Rita Anugerah, Universitas Riau

AUDITOR SWITCHING IN AN INCREASINGLY COMPETITIVE AUDIT MARKET
Mohammad Bagherpour; Petroleum University of Technology; Gary S. Monroe, University of New South Wales; Greg Shailer, The Australian National University

Table 2: Sarbanes-Oxley Act

Chair: Claus Holm (Aarhus Business School)

COSTS OF COMPLYING WITH THE SARBANES-OXLEY ACT
Michael W. Maher, University of California, Davis; Dan Weiss, Tel Aviv University

ARE COMPANIES THAT REPORT MATERIAL WEAKNESSES IN INTERNAL CONTROL MORE LIKELY TO RESTATE THEIR FINANCIAL STATEMENTS?
Pascal A. Bizarro, Bowling Green State University; Charles D. Boudreaux, Nicholls State University; Andy Garcia, Bowling Green State University

DO POST-RESTATEMENT FIRMS CARE ABOUT FINANCIAL CREDIBILITY? EVIDENCE FROM THE PRE- AND POST-SOX ERAS
Ken Y. Chen; National Taiwan University; Randal J. Elder, Syracuse University; Shengmin Hung, National Taiwan University

Table 3: Audit Pricing, Production and Audit Quality

Chair: Caren Schelleman (Maastricht University)

AN EMPIRICAL INVESTIGATION OF THE AUDIT REPORT LAG: THE EFFECT OF NON-AUDIT SERVICES
Angela Walker, David Hay, University of Auckland

AUDIT PRICING AND COST STRATEGIES OF JAPANESE BIG 3 FIRMS
Hironori Fukukawa, Hitotsubashi University

AUDIT QUALITY AND THE PARTNER EFFECT: EVIDENCE FROM EUROPEAN LISTED COMPANIES
Joost P. van Buuren, Nyenrode Business Universiteit

AN EMPIRICAL INVESTIGATION OF AUDITOR INDEPENDENCE AND ACCOUNTING CONSERVATISM: FURTHER EVIDENCE FROM TAIWAN MARKET-BASED INCENTIVES
Yi-Hsing Liao, Chung Yuan Christian University

9.20 – 9.30 am **Break**

9.30 - 11.00 am **Concurrent Sessions**

Céramique 1/2 **Session 1: Audit Judgment and Decision Making**

Chair: Ted Mock (University of California)

CUE COMBINATION IN CONTROL RISK JUDGMENTS
Jonas Gaudernack, Norwegian School of Economics and Business Administration

THE IMPACT OF THE SARBANES OXLEY ACT ON THE FINANCIAL REPORTING PROCESS: EXPERIENCES OF DIRECTORS
Jeffrey Cohen, Boston College; Colleen Hayes, The Australian National University; Ganesh Krishnamoorthy, Northeastern University; Gary S. Monroe, University of New South Wales; Arnie Wright, Northeastern University

THE UNQUALIFIED AUDITORS' REPORT: A STUDY OF USER PERCEPTIONS, EFFECTS ON USER DECISIONS AND DECISION PROCESSES, AND DIRECTIONS FOR FURTHER RESEARCH
Theodore J. Mock, University of California, Riverside and Maastricht University; Jerry L. Turner, University of Memphis; Glen L. Gray, California State University at Northridge, Paul J. Coram, University of Melbourne

Céramique 3 **Session 2: Audit Fees and Insurance**

Chair: Sally Wright (University of Massachusetts)

MUDDYING THE WATER: THE IMPACT OF CORPORATE TAX AVOIDANCE ON AUDITOR REMUNERATION
Michael P. Donohoe, University of Florida; W. Robert Knechel, University of Florida/Maastricht University

SECTION 404 AUDIT COSTS FOR SMALL COMPANIES: THE BENEFIT OF WAITING
R. Mithu Dey, Rochester Institute of Technology; Mary W. Sullivan, George Washington University

THE INSURANCE HYPOTHESIS: THE CASE OF KPMG'S AUDIT CLIENTS
Darryl Brown, Illinois State University; Susan Shu, Boston College; Greg Trompeter, University of Central Florida

11.00 - 11.30 am **Break**

11.30 - 1.00 pm **Concurrent Sessions**

Céramique 1/2 **Session 1: Audit Quality**

Chair: Harold Hassink (Maastricht University)

IMPLEMENTATION OF IFRS WITHIN EUROPE: THE CASE OF GOODWILL
Katrien Van de Poel, Universiteit Antwerpen; Steven Maijoor, Maastricht University; Ann Vanstraelen, Maastricht University/Universiteit Antwerpen

CAN INDIVIDUAL CPA SANCTION IMPROVE AUDIT QUALITY OF THE FIRM?
Chien-Heng Jennifer Chang, National Chengchi University; Ling-Tai Lynette Chou, National Chengchi University

AUDIT QUALITY, EARNINGS QUALITY & COST OF EQUITY CAPITAL
Yang Li, University of New South Wales; Don Stokes, Monash University; Stephen Taylor, University of Technology, Sydney; Leon Wong, University of New South Wales

Céramique 3 **Session 2: Audit Market Competition and Industry Specialization**

Chair: Terence Ng (Nanyang Technological University)

AUDIT MARKET COMPETITION AND AUDIT QUALITY
Sanjay Kallapur, Indian School of Business, Gachibowli; Srinivasan Sankaraguruswamy, National University of Singapore; Yoonseok Zang, Singapore Management University

INDUSTRY SPECIALIZATION AS A MEANS TO SOFTEN PRICE COMPETITION IN THE AUDIT MARKET
Wieteke Numan, Tilburg University; Marleen Willekens, Katholieke Universiteit Leuven

OFFICE-LEVEL VERSUS FIRM-WIDE INDUSTRY SPECIALIZATION AND AUDITOR OVERSIGHT
Stephan Hollander, Tilburg University

1.00 - 2.15 pm **Lunch**

2.15 – 3.30 pm **Plenary Session: Regulation and Audit Quality: Insights from Europe**
Céramique 1 / 2

Chair: Roger Meuwissen (Maastricht University)

THE IMPACT OF SOX ON EARNINGS QUALITY OUTSIDE THE U.S.: EVIDENCE FROM BELGIAN SUBSIDIARIES OF U.S. LISTED COMPANIES
Wouter Dutillieux, Marleen Willekens, Katholieke Universiteit Leuven

AUDITOR TENURE AND AUDITOR CHANGE: DOES MANDATORY AUDITOR ROTATION REALLY IMPROVE AUDIT QUALITY?
Mara Cameran, Annalisa Prencipe, Università Bocconi; Marco Trombetta, Instituto de Empresa Business School

Discussant: Robert Knechel (University of Florida)

3.30 – 4.00 pm **Closing and invitation to ISAR 2010**
Céramique 1 / 2